

2018 FFA Alumni State Convention Planning Committee Meeting Minutes

October 14, 2017 - Paper Valley Hotel 9 am

2018 CONVENTION COMMITTEES

Treasurers' Report/ Fund raising- handout - relatively, we are behind schedule of raising funds. Amy Zernicke has offered to assist especially with the businesses/contacts in Section 8. It was agreed on that Cari would send excel spread with those past contributors to Amy with the request to notate on the list who she would contact. Then the list would be forward to the other members and we would all sign up for businesses/contacts each would make. Letters to be sent by to all chapters in Section 8 & 9 asking for contributions. Discussion about a letter to 1) ALL chapters in the state as this is our State convention and 2) past presidents. Chair will be attending fall Section 8 & 9 meetings as well to ask for contributions and participation in planning & convention.

Power Point to include all sponsors/donors to be played. Janet working on this as donations are made. Donor certificates - Cheryl please check if we have a supply of paper & frames(stock/cardboard). Strong feeling of committee that large donors need to be recognized on stage at Banquet. This was missed in 2017 and we want to be sure that doesn't happen in 2018.

Media rep - Rae Nell Halbur, Sally Albers, Abby Sabel have all offered to write articles, press releases. Chair to gather list of topics and then coordinate with these ladies to start a strong campaign.

Programs- FVTC will be printing. Deadline to be January 5, 2018

Cheryl please share deadline with Hicken, Zimmerman, Hromyak

Convention Script-Exec committee and executive director

Decorations-Saturday Lunch-Mishicot - Terri Wilfert - good to go.

Saturday Banquet - Pulaski - Stacey Paschke - just need to know number of tables. Potential for table decorations to be auction items.

Registration - New Holstein & Chilton - Bobbi Jo investigating a decorative fire ring as early bird drawing prize.

Early bird deadline by Jan 6. Discussion of making a larger dollar value difference between early bird and regular deadline to encourage early registration. And ala carte registrations more to encourage total package Friday & Saturday.

Discussed tours & Friday PM meal @ FVTC separate name tag, etc

Include a request for full description of all auction items.

Auction - Tigerton - chair to follow up on this as no communication here. Silent & Live - as we know items, start promoting them on Facebook (photos) - Quilt, watering cans for PSO's, etc.

STRONG recommendation that 2 - 3 people asked to READ all items in each auction donation. Missed opportunity for the crowd to be fully aware of what was being auctioned off - dollars lost last year! We should ASK for full description of what in basket/donation to auction.

Workshops - Oconto Falls - Ken Harder has ideas formulated.

Gift Bags - Elkhart Lake - would take item & ideas for items. Plan for 350 bags. Chamber can fill for us. Suggestion of not so many tourist information kind of items, perhaps registration form could have link to Chamber, events.

Entertainment - Kenny James Live from Oshkosh.

Cup Sales - Waupun - Bobbi Jo offered to take. 4Imprint and Bella's Custom Design being investigated. Chair needs to ask State Council about logo for printing company on back side of glass or other donation.

Tours- Ken Natzke has lined up, Ken Harder to assist. Plan for these to be 1 - 4 pm Friday afternoon. Chair hoping that State Council will be in attendance on tours.

Menu - decided for the most part, do have a few questions for Paper Valley

Breakfast - The All American - eggs, hash browns, bacon, pastries, beverages

Lunch - Boxed lunch with sandwich, chips, fruit, cookie

Banquet - Chicken Cordon Blue - salad, rolls, butter, beverages

Dessert selections to be offered during auction.

Friday PM @ Paper Valley - beverages plus popcorn & pretzel

Friday supper @ FVTC - currently 2 options being considered - working on logistics. Would register for this option (RSVP only) and all would be invited to attend.

SCHEDULE item for State Council - move meeting to Friday AM so can attend tours. Past Presidents meeting - suggestion of moving that to Saturday AM and give them their own room for a breakfast meeting.

Next meetings set for Saturday, December 2 and January 6 @ 9 am

The request was to return meetings to Section 8 location. Chair to investigate perhaps Freedom, Bonduel, or Pulaski high school ag rooms.