

Agenda for Nov 5, 2016 @ 9:00 AM  
Denmark High School  
Denmark, WI

Co-Chairperson -Jerry Stephani (Seymour) Sharon Wussow (Bonduel)

Secretary: Tim Dickson (Seymour)

Call to Order

Secretary Report  
Approval of Minutes  
Motion to accept  
Second  
Pass/fail

Financial report  
Motion to Accept  
Second  
Pass/fail

**1. What is our Theme:**

**Executive committee will review theme submissions that were submitted and select theme for 2018 convention. It was decided to not have a contest for the theme. Theme to be decided upon by November 5, 2016.**

**2. What will be our trend spotting in 2018 or 2019?: Tabled**

*There are many changes that could take place in the future, but a lot hinges on the outcome of the annual meeting at the National FFA Alumni Convention this fall. Follow needed from National convention elections and outcomes of voting.*

**3. Incentives for attendance:**

**Old News-Motion by Steve Green, second by Janice LeFever- motion passed - Cash Jackpot incentive where all attendees will be entered in a drawing and four will be selected as winners, funds to come from a \$5.00 surcharge to be added onto the registration cost. 1<sup>st</sup> receives 50% payout with one half of payout going to member and one half to go to the chapter scholarship fund, 2<sup>nd</sup> will split 25%, 3<sup>rd</sup> will split 15% and 4<sup>th</sup> will split 10%, if any winner is an at large member the scholarship share will be placed in the WLC scholarship fund.**

**4. Conference Calls for future meetings:**

**Conference calls will not be used for the general meetings. Committees may choose to use conference calls for committee meetings at the committee's discretion.**

**5. Raffle:**

**The State association has a raffle license that can be used for a raffle. A 50/50 raffle will be held on Friday and Saturday nights. Additional discussion was held concerning having a large items raffle such as an ATV1/UTV, possible hours of lease on a yard tractor or vehicle, or other larger items**

**Jerry will reach out to Ken Seering/Denmark chapter as possible chair/committee**

**The committee would like to see the large raffle sales start in July possibly with a kickoff event in conjunction with Farm Technology Days in Kewaunee county**

**A committee is needed to set-up and run the raffles.** The state carries a raffle license number that can be used for the raffle. There are no date guidelines other than announcing the date of the drawing on the ticket and drawing must be held on that date.

**6. Fund Raising Ideas:**

**Additional ideas of fundraiser were discussed including Let Me Be Frank productions, Dairy Girls, Chapter Donations, Sporting events, metal laser cut-outs and wooden cribbage boards and trivets. Please forward any other suggestions for fund-raising to the executive committee**

**Tim Dickson and Stacy Paschke will reach out to artist about laser cut-outs and wooden cribbage boards and trivets**

New: Sponsorship committee **The idea of having room and hallway sponsors was discussed. Included in this could be information or giveaway tables put on by the sponsoring business or organization.**

**7. Media Rep: A chairperson and committee are needed for media campaign and local coverage.**

Old: chairperson/FFA Alumni Chapter that will contact and confirm media coverage?

**8. Programs**

**Express Printing of Seymour has been recommended as the local printer. The state editor provides the layout to the local printer. It was suggested to get advertising to help cover the cost of printing. It was suggested to have a removable center page with the schedule so attendees can have a smaller item for convenience that contains the convention schedule.**

Old News: Express Printing in Seymour – Deb Marsh – 920-833-6800. Consensus to use Express Printing.

**9. Convention Script:**

**Appleton Mayor Tim Hanna has been secured as the opening speaker. Discussion was held to determine if an Emcee is needed, future discussion to be held concerning need for an emcee. A suggestion was to reach out to Pam Jahnke, radio personality originally from Section 8**

## 10. Decorations:

Mishicot chapter has requested to be the sponsor for the Saturday lunch decorations. Saturday evening is still open, Stacy Paschke will discuss Saturday evening decorations with Pulaski chapter.

## 11. Registration

New Holstein will handle registration, they will ask Chilton if they would assist them.

We would like to do online registration again. Janice stated people really liked their tours and meals printed on the back of their name tags

## 12. Live & Silent Auctions:

A committee is needed to handle the auction. Jerry will reach out to Tigerton as possible auction committee.

Tony Birling added as a possible auctioneer.

Jerry has a contact that may be able to assist with set-up credit card payment system and potential on-site issues. *The state now has a Square (accepts credit cards) chairperson/FFA Alumni Chapter*

Old News: Put feelers out for auctioneers & do they have a Credit Card Machine we can use?

- a) Yoap & Yoap – Lena
- b) Jacob Korth – Gillett
- c) Les VanEperen – Black Creek
- d) Sonny Nolan – Marion
- e) Nate Weyenberg/Dave Tesch

## 13. Workshops:

The workshops at this time will be 2 workshops by FFA officers, and panel of lawyers.

## 14. Entertainment:

Friday night live auction event will not have a band.

Friday Night Fish-Can we find someone to sponsor this? Exec committee will look for a sponsor. Suggested to have this as a land and sea type buffet. This will be a buffet style meal due to casual arrival and registration with proposed time of 5 to 7 for the buffet and 7 to 9 to have hors d'ourves available

A tall tales contest will be held either in conjunction with or after the auction

**The idea of a mobile app game such as a scavenger hunt style or trivia style activity was suggested to take place during the convention.**

**Seymour will chair the Saturday night entertainment - Music of either a DJ or band will be held after dinner on Saturday.**

#### **15. Gift Bags**

**Elkhart Lake will chair this committee, it is preferred to have goodies and trinkets and not literature for this gift bag**

#### **16. Cup Sales:**

**A group is needed to sell the beer cups. There is currently a healthy supply of cups so no new additional cups are needed at this time.**

Old News: Glass vs plastic \$5/\$10

#### **17. Tours:**

**Tabled and forwarded, discussion was held with concerns about distance and weather conditions with time constraints.**

Possible tour options: Foremost, Appleton Papers, Post Crescent, Lamers Dairy, Bakery, Simon Cheese, Jack's Pizza, Asten Johnson, Paper Museum, Milk Source and Genetics, Wichman Farms, Packer Hall of Fame Stadium, EAA at Oshkosh

#### **18. Hospitality:**

**Motion by Janice LeFever second by Dale Cary-The traditional "War Room" will be referred to as the convention headquarters as this has a better sound and image**

**A hospitality committee is needed, this could possibly be a role for an FFA chapter as it would include hosting the refreshments throughout the convention, guiding attendees to seminars and event locations, information booth, greeters, and door monitors.**

**The idea of having room and hallway sponsors was discussed. Included in this could be information or giveaway tables put on by the sponsoring business or organization.**

#### **19. Future Meetings Date/Time:**

**Next meeting will be in January; would we like to have an update meeting at the state convention in February**

**Other Business:** Local FFA Members – would they be willing/able to take younger kids to the Children's museum while the parents participate in the convention – can the parents sign a liability waiver? Future discussion for any need for waivers and cost

We would like to make sure that everyone who donates gets a certificate of appreciation in an 8X10 frame.

*Child meal pricing for Saturday meals*

Open discussion

Motion to Adjourn

second