

Agenda for Sept. 17, 2016 @ 1:00 PM
Paper Valley Hotel and Convention Center
333 W College Ave. Appleton
Rosewood Room

New Co-Chairperson Sharon Wussow (Bonduel)

New Secretary: Tim Dickson (Seymour)

1. What is our Theme:

Executive committee will review theme submissions that were submitted and select theme for 2018 convention. It was decided to not have a contest for the theme.

Old News: It was discussed to have a contest and whoever comes up with a theme that is voted on by Sections 8 & 9 and wins will receive some sort of a thank you prize

New: chairperson/FFA Alumni Chapter to do this contest? Contest done by November must have theme by next State FFA Alumni Convention. *Regina: You will need to have your convention, theme and graphics designed and on a banner to be displayed at the 2017 convention. November would be cutting that close when designing graphics, sending to a printer and then receiving the banner back prior to convention.*

2. What will be our trend spotting in 2018 or 2019?: Tabled

Old News: Cora was going to talk to Jeff Handschke about this, Ken Natzke was going to talk to Hank Wagner about it and Jerry Stephani was going to talk to Joshua Rusk about it.

New: *Regina: There are a great deal of changes that could take place in the future, but a lot hinges on the outcome of the annual meeting at the National FFA Alumni Convention this fall. I would suggest waiting to discuss this until after the national convention.*

3. Incentives for attendance:

Motion by Steve Green, second by Janice LeFever- motion assed - Cash Jackpot incentive where all attendees will be entered in a drawing and four will be selected as winners, funds to come from a \$5.00 surcharge to be added onto the registration cost. 1st receives 50% payout with one half of payout going to member and one half to go to the chapter scholarship fund, 2nd will split 25%, 3rd will split 15% and 4th will split 10%, if any winner is an at large member the scholarship share will be placed in the WLC scholarship fund.

Old News: cash prizes to the alumni with the highest % of attendance at the convention

Old News: random cash drawings for attendees

New: discussion? *Regina: You will need to have the funding established well in advance so that dollar values can be marketed. Also keep in mind that a 1099-misc form must be filed for anyone receiving funds of \$600 or more. Vote*

4. Conference Calls for future meetings:

Conference calls will not be used for the general meetings. Committees may choose to use conference calls for committee meetings at the committee's discretion.

Old News: It was discussed that this probably will not work for this big of a group. It was advised to pass along to committee chairs for their meetings.

New: Are there others that need to be on email meeting notes?

5. Raffle:

The State association has a raffle license that can be used for a raffle. A 50/50 raffle will be held on Friday and Saturday nights. Additional discussion was held concerning having a large items raffle such as an ATV1/UTV, possible hours of lease on a yard tractor or vehicle, or other larger items

Jerry will reach out to Ken Seering/Denmark chapter as possible chair/committee

The committee would like to see the large raffle sales start in July possibly with a kickoff event in conjunction with Farm Technology Days in Kewaunee county

A committee is needed to set-up and run the raffles.

Old News: Find sponsors for a cash raffle

Caroline Implement for a gator/lawn mower

Eis Equipment for gator/lawnmower

Do we have a Raffle License Number?

We would like to do at least one 50/50 raffle a night

New: Regina: The state carries a raffle license number.

chairperson/FFA Alumni Chapter vote

6. Fund Raising Ideas:

Additional ideas of fundraiser were discussed including Let Me Be Frank productions, Dairy Girls, Chapter Donations, Sporting events, metal laser cut-outs and wooden cribbage boards and trivets. Please forward any other suggestions for fundraising to the executive committee

Tim Dickson and Stacy Paschke will reach out to artist about laser cut-outs and wooden cribbage boards and trivets

Old News: Let Me Be Frank Production

Dairy Girls Play

Ask each FFA Alumni Chapter to donate cash

Timber Rattlers Game

Gamblers Game

New: chairperson/FFA Alumni Chapter vote

7. Media Rep: A chairperson and committee are needed for media campaign and local coverage.

Old News: Amy Ryan

Todd Bonnin

New: chairperson/FFA Alumni Chapter that will contact and confirm media coverage?

Other contacts? *Regina: What types of media are you using and what is your timeline for dispersing information in print, radio, TV?* Vote?

8. Programs

Express Printing of Seymour has been recommended as the local printer. The state editor provides the layout to the local printer. It was suggested to get advertising to help cover the cost of printing. It was suggested to have a removable center page with the schedule so attendees can have a smaller item for convenience that contains the convention schedule.

Old News: Express Printing in Seymour – Deb Marsh – 920-833-6800. Consensus to use Express Printing.

New: *Regina: Each convention has an editor provided for them. Your planning committee will simply need to select an individual to serve as a liaison between the editor and the committee.* chairperson/FFA Alumni Chapter vote

9. Convention Script:

Appleton Mayor Tim Hanna has been secured as the main speaker. Discussion was held to determine if an Emcee is needed, future discussion to be held concerning need for an emcee. A suggestion was to reach out to Pam Jahnke, radio personality originally from Section 8

Old News: It was determined we do not take care of this so we discussed potential speakers

Bill Jartz , Mike Austin, Mark Tauscher

New: Does state take care of this?

10. Decorations:

Mishicot chapter has requested to be the sponsor for the Saturday lunch decorations. Saturday evening is still open, Stacy Paschke will discuss Saturday evening decorations with Pulaski chapter.

Old News: Tabled to a later date

New: chairperson/FFA Alumni Chapter

11. Registration

New Holstein will handle registration; they will ask Chilton if they would assist them.

Old News: New Holstein stated they would be interested. We would like to do online registration again. Janice stated people really liked their tours and meals printed on the back of their name tags

New: Regina: *I'm glad that it was liked. This is something that the statewide convention committee has placed as a standard for the future.* chairperson/FFA Alumni Chapter

12. Live & Silent Auctions:

A committee is needed to handle the auction. Jerry will reach out to Tigerton as possible auction committee.

Tony Birling added as a possible auctioneer. Jerry has a contact that may be able to set-up credit card payment system.

Old News: Put feelers out for auctioneers & do they have a Credit Card Machine we can use?

- a) Yoap & Yoap – Lena
- b) Jacob Korth – Gillett
- c) Les VanEperen – Black Creek
- d) Sonny Nolan – Marion
- e) Nate Weyenberg/Dave Tesch

New: Regina: *The state now has a Square (accepts credit cards)* chairperson/FFA Alumni Chapter

13. Workshops:

suggested workshops are 2 workshops by FFA officers, DNR, BIODigestors, panel of lawyers, panel of ag teachers, membership and affiliation, craft beer brewing, hands on activity such as building a terrarium.

Motion by Stacy Paschke, second by Steve Green to have the panel of lawyers as a seminar and two seminars by the FFA officer team. Motion passed

Additional seminars may still be added

Old News: FFA Officers – kid friendly

FFA Officers (provide 2 workshops)

DNR Workshop

Biodigesters

Panel of Lawyers – favored

Panel of Ag Teachers

Membership/Affiliation Program

New: *Regina: state encourages multiple workshops as the convention is not just a time to relax and celebrate accomplishments of members and FFA Alumni Chapters. It is also a time to learn and gain new skills to help support the local FFA Chapter. Chairperson/FFA Alumni Chapter Vote*

14. Entertainment:

Friday night live auction event will not have a band. A tall tales contest will be held either in conjunction with or after the auction

The idea of a mobile app game such as a scavenger hunt style or trivia style activity was suggested to take place during the convention.

Music of either a DJ or band will be held after dinner on Saturday.

Motion by Jim Walber second by Steve Green to have hypnotist Al Schneider Saturday afternoon, motion passed

Old News: ??? – Friday after the auction

Hypnotist teacher from Shawano, Al Schneider and Jim Wong – Saturday Afternoon.
Consensus was for Al Schneider because of cost.

Variety Band – Seymour Alumni??? – Saturday Night After Auction – Steve Green

New: review entertainment schedule, Friday and Saturday. Confirm chairperson/FFA Alumni Chapter. Vote.

15. Gift Bags

Elkhart Lake will chair this committee, it is preferred to have goodies and trinkets and not literature for this goodie bag

Old News: Get items from each chamber of commerce in each county

Get items from specialized businesses in section 8 & 9 (string cheese/honey/soda/water)

New: chairperson/FFA Alumni Chapter

16. Cup Sales:

A group is needed to sell the beer cups. There is currently a healthy supply of cups so no new additional cups are needed at this time.

Old News: Glass vs plastic \$5/\$10

New: Regina: tradition has been \$10 plastic cup and \$20 glass. There are a lot of plastic cups (two different colors) left over from the 2016 FFA Alumni Convention that can be used.

Chairperson/FFA Alumni Chapter

17. Tours:

Tabled and forwarded, discussion was held with concerns about distance and weather conditions with time constraints.

Old News: Foremost, Appleton Papers, Post Crescent, Lamers Dairy, Bakery, Simon Cheese, Jack's Pizza, Asten Johnson, Paper Museum

New: Milk Source and Genetics, Wichman Farms, Packer Hall of Fame Stadium, EAA at Oshkosh

Called Randy Tempas at Fox Valley Tech

Confirm Chairperson/FFA Alumni Chapter Ken Natzke

Friday afternoon tours?

18. Hospitality:

Motion by Janice LeFever second by Dale Cary-The traditional "War Room" will be referred to as the convention headquarters as this has a better sound and image

A hospitality committee is needed, this could possibly be a role for an FFA chapter as it would include preparing and hosting the refreshments throughout the convention.

The idea of having room and hallway sponsors was discussed. Included in this could be information or giveaway tables put on by the sponsoring business or organization.

Old News: Nothing discussed – Do we really need a room like this?

New: Regina: keep all food in with the people so that they do not leave auction. This is how the appetizers have developed on Friday night. All food has to be brought through a hotel vendor or come from the hotel itself.

Vote

19. Future Meetings Date/Time:

Next meeting will be November 5, 2016 at Denmark High School Ag Room at 9 AM

New: every other month? Room size?

Miscellaneous items discussed: open discussion

Friday Fish Fry – can we find someone to sponsor this? Exec committee will look for a sponsor. Suggested to have this as a land and sea type buffet. This will be a buffet style meal due to casual arrival and registration with proposed time of 5 to 7 for the buffet and 7 to 9 to have hors d'ourves available

Friday Afternoon Tour – will people come for this? Discussion was held that this is not a favorable time as many people will not be arriving until around the dinner time

Local FFA Members – would they be willing/able to take younger kids to the Children's museum while the parents participate in the convention – can the parents sign a liability waiver? Future discussion for any need for waivers and cost

We need to add the Past State Presidents to our email list – Can Regina or Ken Seering get me this info? *done*

Can we find out who the Paper Valley uses for Vendors so we can ask them for donations?
Regina: I am doubtful that the hotel would willingly give up a list of vendors knowing that we would be using that list to solicit from them.

We would like to make sure that everyone who donates gets a certificate of appreciation in an 8X10 frame. *Regina: All sponsors need to be treated in the same manner every year. Please review the Sponsorship Levels Document.*

Who do we invite from the National FFA Alumni as Guests? *Regina: Special paperwork needs to be filled out ahead of time for this. Only one national representative will have their travel covered by national with the agreement that the host state/event covers the lodging and food.*

What additional rooms/guests is the convention responsible for paying for.

Childs meal pricing for Saturday meals

Open discussion

Adjourned motion by Jim Walber second by Stacy Paschke

