

## Wisconsin FFA Alumni Council Meeting Minutes - June 13, 2018

President Mark Ladsten called the meeting to order at the Alliant Energy Center in Madison at 3:15 PM. Motion by Brenda Franklin, Second by Caleb Green to approve the agenda with flexibility. Motion passed.

1. In order to best utilize the minimum time available, a brief welcome was given by Mark Ladsten, as he thanked everyone for attending and for all of the work and participation at the state FFA convention this week.
2. Motion by Dave Clausen, Second by Caleb Green to approve the March 24, 2018 Meeting Minutes. Motion passed.
3. The Financial Report was presented and the line items of "other" were defined for everyone. Motion by Amy Voigt, Second by Caleb Green to approve the financial report. Motion passed.
4. FFA Family members were busy at convention so they were unable to attend the meeting.
5. Committee Reports
  - a. The Marketing Committee has been working as reported by Rudy Kaderly. The lifetime membership program appears to have been successful.
  - b. Bobbie Jo Kunz reports that the Program Development committee needs to meet to plan SLW. The discussion of who to gear workshops at is ranging from specific officers, to members at-large and more. Cheryl will get the dates out to council as soon as she has them.
  - c. Fundraising Committee Chair Brenda Franklin and Sara Bertram shared that the 31 fund-raiser was at \$ 933.00 in sales, with a profit at \$ 248.25 thus far. The program will end at the end of the month. Thanks to Mark and Sally for their role in supporting the event.
  - d. The Finance Committee needs your request as committees for funds that you may want or need for 2019. They will be meeting to set the budget soon, maybe during RDC, so the deadline of Sept. 1, is set.
  - e. Rudy Kaderly reported that the Bylaws and Resolutions Committee has several items on their agenda to discuss. They include protocol for electronic voting procedures for the council, process of selection of committee chairs, how should we be choosing companies and businesses to do business with and a general review of the by-laws. Some of this may be just general operating procedures, but the committee will be meeting to make recommendations.
  - f. Membership Committee chair Matt Damm asked to have membership packets ready for SLW again and to send to leaders. He suggested getting updates on emails for associate members via Ag teachers. Cheryl reported that Potosi and De Pere have reached out for membership.
  - g. Terri Wilfert and Amy Voigt are Awards committee co-chairs. The committee is working on updating the state and national award applications and they are looking into the final

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development of a new social media/website award to replace scrapbooks that were eliminated.

- h. Dan Follendorf reported that we still have openings on the Statewide Convention Committee. Tim Spoke wants to be removed and we need a past convention chair and at-large member as well.
- i. Dan reported that he scheduled a Past-Presidents committee meeting to be held later today at the convention, in order to meet the request of the group from our Alumni convention meeting. He did not hear of many able to attend, but he plans to hold it anyway.

### Old Business

1. Dan Follendorf reported that the sponsorship and donation letters were sent out for the 2019 State FFA Convention. The group has met a couple times and planning is moving right along. They are trying to utilize last year's feedback in this year's planning.
2. There are still Open Council Seats in sections 3 and 4. Please keep looking for potential members. We need to update the Section Rep description to match the by-laws that state you must live within 30 miles of the section you serve.
3. Those who attended the WPS Farm Show said it went well. We will try to participate again next year.
4. The Farm Technology Days Schedule was available and we filled some spots.
5. Bobbie Jo Montgomery and Rudy Kaderly will be able to attend the WAAE PDC later in the month on June 25.
6. RDC will be September 21 & 22 in Madison. There is concern from Darlene Arneson that the Farm Bureau building will not be big enough, so Cari and Cheryl will look into other options ASAP. The Friday evening training runs from 6 to 9 PM and is geared to state leadership. Please make every attempt to attend. We will plan to have our next full council meeting after RDC ends on the 22<sup>nd</sup> to prevent people from tying up 2 weekends. Let Cheryl know ASAP if you will be needing rooms.
7. There was not any other old business brought forward.

Cari Sabel assumed the position of chair for New Business items so that Mark could head to his Honorary FFA Degree dinner. Congratulations to him.

1. Cheryl Steinbach presented the Membership Report. There are 72 new lifetime members and still time to promote it before the dues increase. Our membership is over 19,000 but nearly half of those are associate members.
2. There was a Grant application submitted by West Salem/Bangor as a new/reactivated chapter. Motion by Dan Follendorf, Second by Matt Damm to approve the grant. Motion passed.
3. The Thirty-One Fund-raiser Incentive includes the possibility to purchase special rate items and receive several free things. Motion by Amy Voigt, second by Amy Penterman to spend up

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to \$ 200 to purchase products to meet the level needed for free gifts and to use those items as convention prizes. Motion passed.

4. Motion by Amy Voigt, Second by Caleb Green to submit a Wisconsin FFA Alumni Association National Chapter Award application. Bobbie Jo Montgomery is willing to do all of the application writing with Cheryl's review and input. Motion passed.
5. Agri-View sent an email with a promotional Ad Option for the FFA Alumni in their youth spotlight section. Dave Clausen also shared that Country Today has the same option. Both options would include an ad fee. Motion by Brenda Franklin, Second by Caleb Green to refer this item to the Marketing Committee. Motion passed.
6. Since Rudy already reported on the membership Marketing Social Media promotions earlier, there was no further discussion on this agenda item.
7. As part of our Foundation Golf Outing sponsorship, we received a spot for two individuals to golf. The only one available or interested was Caleb Green and he could attend the Northwest Outing. Motion by Terri Wilfert, Second by Bobbie Jo Kunz to send Caleb and a quest on our behalf to the Northwest Foundation Golf Outing. Motion passed.
8. Motion by Terri Wilfert, Second by Brenda Franklin to change the Resolutions for the upcoming State FFA Alumni convention deadline to be November.1, 2018. This will help ensure that we have everything in time to act and discuss for our council meeting on November 10 in Stevens Point in conjunction with the FFA 212 and 360 conferences. Motion passed.
9. There were no additional new business items presented.
10. Motion by Caleb Green, Second by Dave Clausen to Adjourn. Motion passed at 4:50 PM.

Respectfully submitted by,

Cheryl Steinbach  
Executive Director