

Relationships with your...

Ag Instructor

- Keep in mind that the Alumni should assist and not burden the advisor
- Encourage the instructor to be an Alumni member
- Don't elect the instructor as an Alumni officer
- Invite the instructor to officer meetings and Alumni meetings to give updates and reports
- ASK what would be helpful to the advisor -- don't assume that you know
- Avoid statements like "When we were in agriculture class and FFA"
- Have FFA Alumni members give the instructor a list of ways they would like to volunteer or contribute to the program
- Thank the instructor

School administration and school board

- Keep them informed through newsletters, mailings, or brochures
- Invite them to become members
- Thank them for support of the ag program and FFA
- Invite them to FFA Banquet and Alumni functions
- Give an annual report and plan of action
- Don't surprise them or catch them uninformed about activities
- Ask to have a copy of school policies and procedures that the FFA Alumni must follow
- Invite them to attend the State or National FFA and FFA Alumni conventions
- Pass along items (articles, brochures, clippings) about agriculture, agricultural education, FFA or career opportunities

Local media

- Submit articles and photos
- Ask what format that articles and photos should be in
- Give advance notice of special events
- Place ads in paper
- Thank them for coverage of activities
- Give media plenty of lead time if you want them to cover events
- Work with the local newspaper well in advance of National FFA Week

Community groups

- Community involvement
- Publicity
- Chamber of Commerce activities
- Fair sponsorship